FUNCTIONAL DESCRIPTION – AGRO THEME

Generalities:

Theme specificity: a slideshow as background, visible on all the website pages.

Pages number: 14

Rubrics number: 6

Prerequisites

To have at least the v1.6.1 version of the Silex server

Note: the « agro_media » folder contains:

- the jpg used in the website (photos, logos, background, browsing bar...)
- a « gallery » folder with the jpg used for the slideshow
- a « components » folder with the components that are specific to this website

Elements used

This theme had been realised with the following elements:

For the slideshow:

- the « DataSelector » OOF component
- the « RssConnector » OOF component
- the « ThumbList » OOF component
- the « ImageDisplay » OOF component
- the « PlayListUi » OOF component
- photos in jpg format and with 1 800 x 900 dimensions

For the browsing bar:

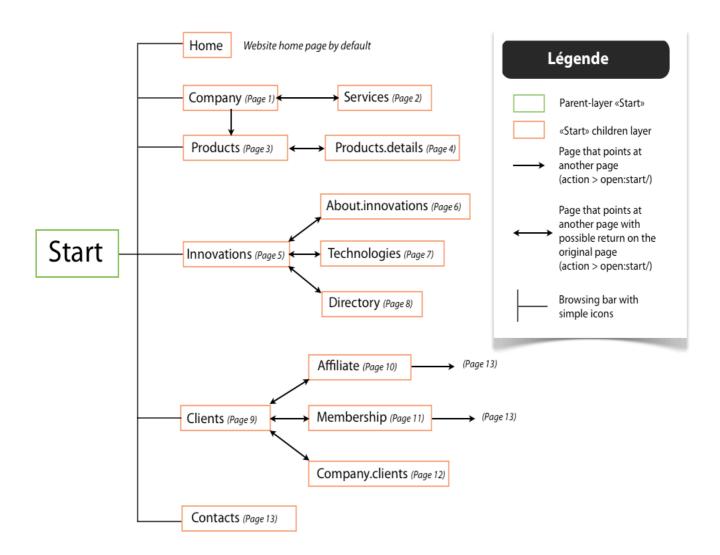
- the « toggle_button » component
- a jpg
- a text component

For the different pages of the theme:

- ipg
- text component
- « button » component

Theme architecture

In this theme, all the pages depend on the <start> page, or to say it differently, all the layers are the children-layers of the <start> layer.



There is altogether 6 icons: <Home>, <Company>, <Products>, <Innovations>, <Clients> and <Contacts>.

These pages are accessible via the browsing bar of the website.

The <Services> page is accessible only via the <Company> page.

The <Products.details> page is accessible only via the <Products> page.

The <About.Innovations>, <Technologies> and <Directory> pages are accessible only via the <innovations> page.

The <Affiliate>, <Membership> and <Company.clients> pages are accessible only via the <innovations> page.

Particularities:

- The <Products> page is accessible via the browsing bar but also via the <Company> page.
- The <Contacts> page is accessible via the browsing bar but also via the <Affiliate> and <Membership> pages.

Note: the <Home> page is the page that opens automatically during the website loading. In « Silex language » this means that the <home> icon has been defined as default icon.

It's up to you to choose your default page.

The theme page by page or layer by layer

Calque < Start>

To your information, all the elements being on the <start> layer, are on all the website.

Here the element are:

- the elements necessaries to the slideshow : connector, thumbList, imageDisplay, PlayListUI and selector
- the browsing bar (jpg format)
- the yellow border (jpg format)
- the toggle_button (« home », « society », « products », « innovations », « clients », « contacts »)
- one text component (« name ») corresponding to the company name, hère « Agriest. »
- the icons pointing at the <Services>, <Products.details>, <About.innovations>, <Technologies>, <Affiliate>, <Membership> and <Company.clients> pages

To adapt this theme to your content

<u>Note</u>: before designing any element and whatever the element, you have to deactivate the slideshow. For that, go in the « selector » component, in the properties list, and delete « connector » in the « connector name » box. Save and update.

Several parameters must be taken into consideration :

the first layer's name

By default, the theme first layer, the parent-layer here, names « start ». You can rename this layer, but be careful because you will have to integrate this change wherever this name is used.

There is the elements list where integrate these changes; these changes are made in the <action> toolbox and on the following way : onRelease open :layer'sname/nameofthepagetoopen

- in the « company » layer > more1 & more2 >
- in the « services » layer > return
- in the « products» layer > more1, more2 & more3
- in the « products.details » layer > return
- in the « innovations» layer > more1, more2 & more3
- in the « about.innovations » layer > return
- in the « directory » layer > return
- in the « technologies » layer > return
- in the « clients» layer > more1, more2 & more3
- in the « affiliate » layer > return & contact
- in the « membership » layer > return & contact
- in the « company.clients » layer > return

Slideshow images

Of course, you can change the slideshow images and put yours instead.

For that:

- In your silex server, go in the media/agro/gallery folder
- the gallery folder contains 2 under-folders: thumb and full-sized
- replace the existing images by those of your choice

<u>Note</u>: in the <thumb> folder, it is recommended to put your images into thumbnails for a loading question. No matter the visual quality of your images in your <thumb> folder, because these images won't be visible on your website.

You can put as much images as you want.

To increase or decrease the passage time from one image to another, go in the « imageDisplay » component ; in the properties list, change, according to your needs, the « time before next ».

To change the slideshow position and dimensions, change the « x » and « y » parameters for the position, and the « width » and « height » parameters for the dimensions.

The rubrics

There is 6 rubrics here : « Home », « Company », « Products », « Innovations », « Clients » and « Contacts ».

They are represented by the « toggle_button » component.

You can:

- rename each of these rubrics; for that select your « toggle_button » component, go in the properties list, and in each « label » (altogether 4) edit your text.
- change the style, the font and the color of your text for each rubric (when you edit your text in each « label »)

- add or delete rubrics

<u>Note</u>: each rubric opens a corresponding page. If you change a rubric title, think also to change the name of the page that it opens (« name of the page » in the properties of the concerned toggle_button).

<u>Note 2:</u> as it concerns the visual aspect and the animation of the toggle_button, you can make changes only from the *fla* file of the toggle_button.

The text component

As all the text components, you can change its content, style, font, color, move it or delete it.

Icons pointing at other pages

In the actual state, there is 7 icons pointing at the following pages: « Services », « Products.details », « About.innovations », « Technologies », « Affiliate », « Membership » and « Company.clients ».

These icons allow the actions on Release open... to work.

They depend on the number of additional pages effective on your website.

You can add some, delete some or change the name of the pages that they open (« name of the page » in the icon properties).

Note: these icons are not visible on your website but are well on your <Start> layer.

<Home> Layer

This layer had been defined as default layer. So it is on the « Home » page that we arrive at the opening of the website.

As it is mentioned on the « Theme architecture » part, it's up to you to define an other default page, or to define no default page.

Note: there is no element on the <home> layer. This is a bias to allow visitors to see the slideshow on its entirety.

« Company » layer

On this layer, appears a new element: the background.

This background appears also on all the other layers (execpt the <home> layer). It is a jpg. Its dimensions are w = 1100 et h= 600; the opacity is at 80 so in that way the sliddeshow images can be visible behind the background.

Of course you can change the background size, its position and its opacity.

The other elements that also compound this layer (this page) are:

- text components (title, paragraph, list)
- images (jpg format)
- 2 « button» components; one that opens the « Services » page, and another one that opens the « Products » page

You can:

- change the font, the size, the character, the color, move, add or delete the text components
- import your own images, keep those existing or delete them
- add or delete the « button » components. You can also change them. For that, if you want to change the title, select your « button », go in the properties list and edit the text that you want. If you want to change the name of the page that the « button » opens, change the « name of the page » in the properties list, change as a consequence your action on this button, and above all don't forget to change the « name of the page » of the corresponding icon on the <Start> layer (see <Start> layer => « icons pointing at other

The other layers

pages »)

The remaining layers (<Services>, <Products>, <Products.details>, <Innovations>, <About.innovations>, <Directory>, <Technologies>, <Clients>, <Affiliate>, <Membership>, <Company.clients> and <Contacts>) are compounded of the same types of elements and follow the same logical as the <Company> layer.

So you can refer to the explanations of the <Start> layer as well as the « Theme architecture » part and change them according to your needs.

Parameters

Flash Player: currently the website is in Flash Player 8, that means that the animations in Flash Player 9 and 10 don't work.

You can easily change the Flash Player version from your Manager.

Website dimensions: $1\ 800\ x\ 900$ – you can change those dimensions always from your Manager.

Icon (favicon): the website favicon had been customized (see at the left of the address bar of your browser). You are free to keep it as it is or to put your own favicon. For that, integrate your favicon (.ico extension obligatory) in your media/yoursite folder (here: media/agro) and change the path, as a consequence, from your Manager in the <icon> field (here: media/agro/favicon.ico).

Key words: from the Manager, you can define key words in order to optimize your website SEO. Don't forget when editing your site to change the key words that had been defined for this theme.

Moreover, it is possible to associate a text description to the medias (here only jpgs) to optimize the SEO. In this theme a text is associated to each jpg. Don't hesitate to do the same with the medias of your site.

To finish

Once you have done your changes, don't forget to go back to the <Start> layer, to select the « selector », and in the properties list, to add « connector » in the « connector name » box. Save and update, your site is ready.

<u>Note</u>: this theme is a website model that can be realised with Silex. The pages that compound it are a presentation suggestion.

You can use this theme as a base, or as it is only by integrating your contents.

Feel free to express your creativity and design as you like!

<u>Note 2</u>: complementary to this functional description, please consult the online User Guide of Silex.

Have a good site!

This theme and the description associated with had been realised by Isabelle Barros. The photos used for this theme come from photo libre.

If you like this theme, but you have neither the time nor feel like adapting it to your needs, contact the Silex Labs association that will connect you with freelancers skilled in the art.